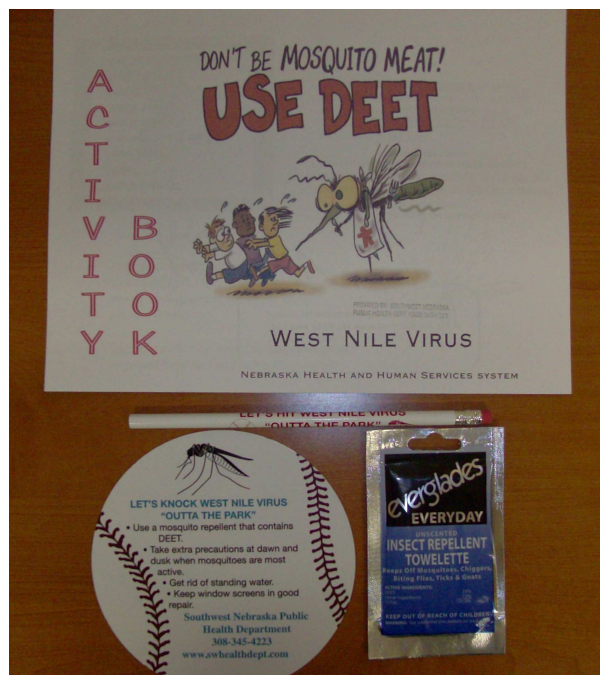


West Nile Virus Educational Project Southwest Nebraska Public Health Department McCook, NE www.swhealthdept.com

“Let’s Hit West Nile Virus Outta the Park” Theme for 2009

- Educational outreach targeted Little League Baseball teams
- Educational packets handed out to 915 players in 5 communities
- The baseball theme proved to be an innovative tool to increase awareness of WNV for the players and family members who are engaging in outdoor activities during peak mosquito feeding times.



Educational Packet Contents

- WNV Activity Book
- DEET insect repellent towelette
- Pencil with WNV logoed theme
- Baseball shaped refrigerator magnet



West Nile Virus Baseball Shaped Magnets

- WNV Prevention message
- Health Department contact information



Pencils with WNV Educational Program Theme